1. Name **DR. GAYATHRI . K**

2. Designation Asst. Professor

3. Qualification M.Com., M.Phil., Ph.D.,CA Intermediate

4. Mobile number +91 - 9791059870

5. E-mail id Gayathricom@auxiliumcollege.edu.in

6. Teaching Experience: 5 Years & Industry Experience: 2 Years

7. Area of specialization: Income Tax Law & Practice, Financial Management, Business Ethics & Values, Operations Management

8. Positions Held in Auxilium: Assistant Professor

9. Research Experience and Guidance: 3 years (20 students)

10. No. of Papers Published: 5

11. No. of Papers Presented in the National/International/ Seminars/ Workshops/ Conferences: 3

12. No. of Seminars/Workshops/Conferences organized: 1

13. Honors & awards received (Descriptive): Top Ranker in the Department of M.Phil (Commerce)

14. No. of Online Courses completed (Minimum of 4 Weeks): 2

- Advanced ITT and GMCS courses as prerequisites for CA Final,

- ii) Completed SAP FICO training from IBM for 2 months – TFIN51 and TFIN52.

PUBLICATIONS

Publications in Journals

- Gayathri. K, Dr M. Thaiyalnayaki "A study on causes of attrition among the women employees working in selected information technology (IT) companies in chennai city" in Journal of Critical Reviews (JCR) with ISSN- 2394-5125, VOL - 07, Pages - 3039 - 3051, ISSUE 08

- Gayathri. K, Dr M. Thaiyalnayaki "Automation and Attrition – a real challenge for information technology (IT) organization" in International Journal of Psychosocial Rehabilitation (IJPR) with ISSN: 1475 -7192, VOL - 24, Pages - 1345 - 1353, ISSUE 06 during

- Gayathri. K, Dr M. Thaiyalnayaki "Attrition of employees of information technology (IT) companies in bangalore city" in International Journal of Innovative Technology and Exploring Engineering (IJITEE) with ISSN:2278- 3075, VOL - 08, Pages - 1225 - 1228, Issue-9S3

- Gayathri. K, Dr M. Thaiyalnayaki "Work life balance: A major causing factor for women employee attrition in IT (information technology) industry" in Adalya Journal (UGC) ISSN: 1301- 2746, VOL - 08, Pages - 132 - 140, Issue - 10

- Gayathri. K, Dr M. Thaiyalnayaki "A study on ethical issues in advertising and regulation of unethical advertisements by government through advertising standard council of india(ASCI)" in Journal of Advance Management Research (JAMR) with ISSN:2393-9664, VOL - 06, Pages - 179 - 192, Issue - 03

FDP's/ Seminars/ Workshops/Webinars

- One Week Faculty Development Programme on "Enhancing Professional Development for Meeting the Learners-Demands of 21st Century" by Internal Quality Assurance Cell (IQAC) & Library & Dept of English, SDNB Vaishnav College for Women (Autonomous), Chrompet, Chennai between 15/09/2022 to 21/09/2022

- Faculty Development Program on "Digital Marketing-Comprehensive Study" by E & ICT Academy, IIT Kanpur and Meity (Govt of India), IIT Kanpur between 21/11/2022 to 25/11/2022

- Two-Days Faculty Development Workshop on "Digital Skill Enhancement for Academics" by IQAC & Library & Information Dept, SDNB Vaishnav College for

Women (Autonomous), Chrompet, Chennai between 15/12/2022 and 16/12/2022

- International Faculty Development Program (Virtual Mode) on "Professional Progression in Commerce & Management" by Dept of Corporate Secretaryship, Information System Management & Business Administration - In association with TN Advanced Technical Training Institute, Justice Basheer Ahmed Sayeed College for Women between 14th Dec and 20th Dec 2022

- Five-Day Faculty Development Programme on "Demystifying Disability by Celebrating Inclusion" by Centre for Inclusion and Equal Access (CIEA) & IQAC, Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women (Autonomous), Chrompet, Chennai, during 9th Jan to 13th Jan 2023

- Faculty Development Program on "Quality Enhancement & Sustenance through Research" by PG Dept of Commerce & IQAC, SDNB Vaishnav College for Women (Autonomous), Chrompet, Chennai on 28th Jan 2023

- 7 Days Faculty Development Programme on "Mindful Productivity for Educators" by UG & PG Departments of Commerce, Economics, Management and IQAC, SDNBVaishnav College for Women (Autonomous), Chrompet, Chennai between 21st Nov - 29th Nov 2023

- National Level "Advancing Academic Excellence: Faculty Development on "Enhancing Research Skills through Efficient AI Tools" by Department of Accounting & Finance & Internal Quality Assurance Cell, SDNBVaishnav College for Women (Autonomous), Chrompet, Chennai, between 2nd Dec to 6th Dec 2024

- Three Days International Online Workshop on "Basic Statistical Analysis and its Interpretation using JAMOVI" by Institute for Statistics and Analytical Research (ISAR) Chennai between 14th Dec to 16th Dec 2024

- National Level Five Day On-Line Faculty Development Programme cum Workshop on "A Step-by-step guide for Research Writing and Publishing in Indexed Journals" by Institute for Scholarly Research and Training, Chennai between 17th Dec to 21st Dec 2024